



# The Wordsmith VA

## 60 Blog Post Ideas and Prompts

Feeling stuck? Check out these 60 blog post ideas to get you inspired for your next writing session.

1. Write an informative post about how people can work best with you and others in your industry.
2. Tell what's in your work bag.
3. Share the meaning and motivation behind your blog or business name.
4. Write about your most treasured possession.
5. Share your productivity tactics for busy entrepreneurs.
6. Describe how you organize your company's budget and finances.
7. Highlight one of your products or services.
8. Create a list of resources that have been helpful for your business.
9. Share an annual tradition at your business.
10. Tell how you market your business to gain more clients.
11. Create an infographic.
12. Describe your process for hiring new staff members.
13. Host a giveaway.
14. Tell about a time you had to say "no" but didn't burn bridges.
15. Share a "What not to do" post about starting a business.
16. If you could start your business all over again, would you?
17. Describe your billing strategy to keep cash flowing.
18. Share your most embarrassing moment in business.
19. Share your thoughts on something you believe in or are passionate about.
20. Explain how you organize your business files.
21. Share your blog's editorial calendar and how you created it.
22. Create a list of blog post ideas related to your industry.
23. Explain how you manage your team successfully.
24. Tell how you turned your passion into profits.
25. Describe what it takes to be successful in your industry.

26. Create a vlog instead of a written post.
27. Tell how you are proactive instead of reactive (solving possible problems before they arise).
28. Share how you've overcome a difficulty or a struggle with your business.
29. Describe what were you doing on this day five years ago.
30. Share a client testimonial.
31. Explain how you relax when you are stressed.
32. Write a "Day In The Life" post that describes your daily schedule.
33. Create a blog series surrounding a specific project.
34. Share a seasonal or holiday idea related to your business or industry.
35. Explain how you determine when to outsource a task and when to tackle it yourself.
36. Share a behind-the-scenes secret by "Keepin' in real."
37. Describe the bravest thing you've ever done in business.
38. Explain how you organize your schedule.
39. Share the answer to the one question you are constantly asked about your business.
40. Share your blogging or creative process.
41. Teach your readers how to do something.
42. Explain how to manage client projects effectively.
43. Share what you learned about being a business owner from one of your favorite movies.
44. Tell about a mistake you made with your business and what you learned from it.
45. Create a fun Instagram challenge for the month or the season. Create a hashtag so your readers can join the challenge.
46. Describe how you gain control of your schedule.
47. Share your 10 favorite blog posts from other blogs.
48. Create a business-related bucket list.
49. Highlight the most important tools, software, etc. in your industry.
50. Describe your strategies for hiring great employees.
51. Describe how you plan both short-term and long-term goals in your business.
52. Dispel some common myths in your industry.
53. List 10 random facts about your business.
54. Name five things that are always on your to-do list.
55. Explain why you love your job.

56. Make a list of things people should avoid in your industry.
57. Describe your progress through a 30-day challenge (photography, fitness, etc.).
58. Share the best business advice you've received.
59. Share your advice for entrepreneurs.
60. Highlight the best moment since starting your business.

**While 60 blog post ideas is great, more is better...right?  
Read these [101 ideas](#) for even more prompts  
to help you write your next blog post.**

**Do you need help creating content for your company's website or  
social media accounts? The Wordsmith VA is ready to assist you!  
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